

# Palestine Trade Center-PalTrade

## Profile:

PalTrade’s purpose is to lead the development of Palestinian trade as a driving force for sustainable national economic growth. As the National Trade Development Organization (NTDO) and with a membership of more than 260 Palestinian leading businesses, PalTrade advocates a competitive, enabling business environment and is dedicated to improving trade competitiveness through trade promotion and capacity building.

PalTrade’s operation and services are guided by sector-based strategies for trade development supported by assessment of cross-sectoral opportunities and impediments. These strategies are deployed through a range of services and activities aimed at vitalizing sectors to export to target markets.

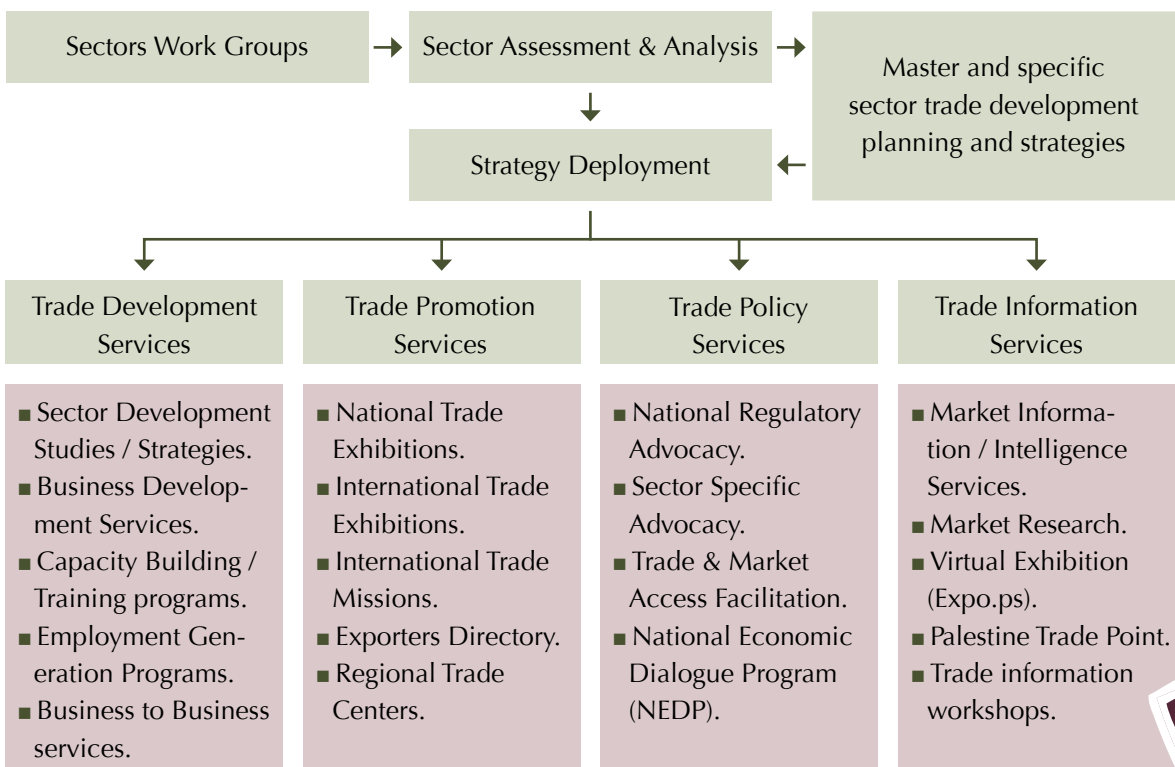
### PalTrade’s Mission is to Develop Trade Through:

- Advocating a competitive, business enabling environment
- Improving trade competitiveness through trade promotion and capacity building
- Fostering international business practices and standards among professionals, firms and business organizations
- Providing trade-enabling knowledge

### PalTrade’s Principle Departments:

- Trade **development** is aiming at assessing and enhancing the capacity of Palestinian sectors and firms to improve their export potential & readiness.
- Trade **promotion** is focusing on promoting Palestinian products in the global markets and expanding the market share in the Palestinian market.
- Trade **policy** is focusing on managing issues within the economic & regulatory environment, leading advocacy efforts & managing the National Economic Dialogue Program (NEDP).
- Trade **information** is focusing on providing Palestinian firms with market research and intelligence necessary to enter and sustain presence in export markets.

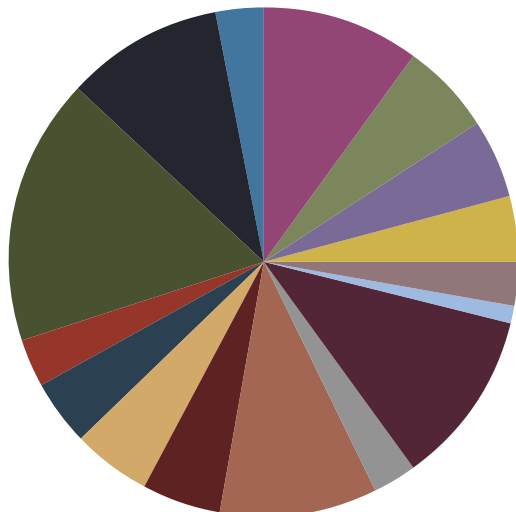
### PalTrade’s Operational Approach



*“Through effective deployment of trade development services, PalTrade plays a significant role in realizing the growth of the Palestinian economy”*



## Composition of PalTrade's General Assembly



*"Leaders from the majority of Palestine's productive sectors are members at PalTrade making the organization a powerful trade network"*

- Processed Food, 10%
- Leather & Shoes, 6%
- Handicrafts, 5%
- Metal & Engineering, 4%
- Paper Products, 3%
- Jewelery, 1%
- Tourism, 3%
- Stone & Marble, 10%
- Garment & Textile, 5%
- Chemical & Plastic, 5%
- Wood & Furniture, 4%
- Pharmaceuticals & Cosmetics, 3%
- Services (including Financial Services), 17%
- Trading, 10%
- Others (Construction, Agricultural), 3%

### Board of Directors:

PalTrade's Board of Directors is elected by PalTrade's General Assembly

**Chairman:** Mohammad Nafiz Hirbawi

**Vice Chairman:** Mohammad Abu Ramadan

**Secretary:** Walid Najjab

**Treasurer:** Tareq Saqfalhait

### Board Members:

Dr. Abdel Malik Al Jaber

Ahed Bseiso

Elias Al Arja

Faysal Shawwa

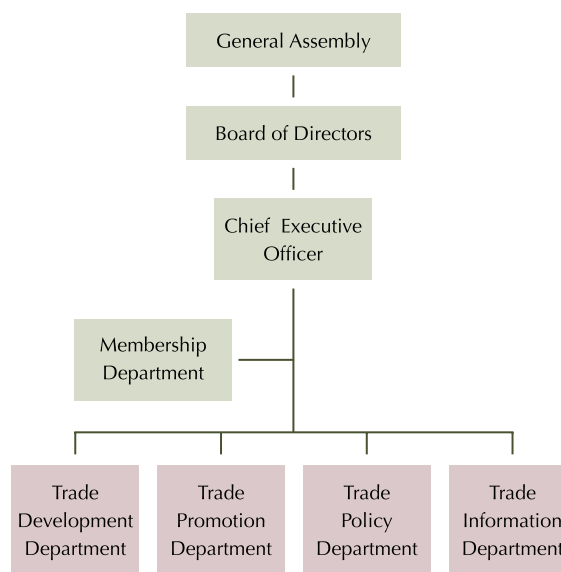
Ibrahim Barham

Mamoun Abu Shahla

Samir Huleileh

Subhi Thawabteh

### PalTrade's Organizational Chart



### Main office

Al-Watanieh Towers Bldg.  
5th floor, Al-Bierh  
P.O Box 883, Ramallah, Palestine  
Tel. +970 2 2408383  
Fax. +970 2 2408370

### Gaza Office

Bank of Palestine tower Bldg.  
10th floor, Al-Rimal  
P.O Box 5180, Gaza, Palestine  
Tel. +970 8 2833539  
Fax. +970 8 2833549

### Amman Office

Al-Rabieh, Al-Itsalat circul  
P.O Box 144057  
Al-Byader, Amman, Jordan  
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