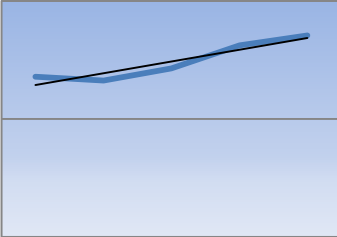
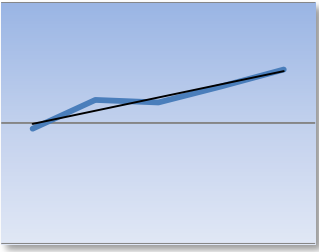


HS 080410: Dates, Fresh and Dried, Export-related Facts from a Palestinian Perspective: CANADA


<i>Size of Canada Market vs. World</i>	The Canadian import market was valued at \$26 Million in 2011 vs. the world's value of \$778 Million .	
<i>Import Share in World Market</i>	Canada was the 9th largest importer for the product in 2011; it had a share of 3.41% in world imports.	9th
<i>Trend of Share in World Market</i>	The trend in import share is positive as the share increased each year ; Canada averaged a share of 2.97% in world imports for the last five years. In terms of the growth in the value of imports, Canada has had an average growth rate of 13.69% in the last 5 years; the growth rate between 2008-2009 dropped to -1% and bounced back between 2009-2010 to 37.89% .	
<i>Is Palestine Currently Exporting the Product to Canada?</i>	No.	
<i>Other Regional Suppliers Currently Exporting to the Canadian Market?</i>	Yes; Iran, Tunisia, Saudi Arabia, Israel, Pakistan, UAE, Iraq and Syria. These countries have increased their export values by 10%, 29%, 37%, 14%, 8%, 134% and 13% respectively between years 2007 and 2011. Algeria, Jordan, Egypt and Lebanon These countries have decreased their export value by -28%, -13%, -3%, -24% and 12% between 2007-2011	
<i>Palestine's Average Unit Value for Exports of Product vs. World's</i>	The world exports at an average unit value of \$1,199/ton for year 2011, Palestine at an average of \$6,570/ton .	
<i>Average Unit Value for the Canada Market</i>	Canada imports at an average unit value of \$2,885/ton , which is greater than the world's export value of \$1,199/ton . Canada imports dates at a unit value higher than the world's because Canada imports 37% from USA for \$5,942/ton, 21.9% from Iran for \$1,467/ton and 13.9% from Tunisia for \$2,661/ton .	\$2,885/ton

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<p><i>Trend in Unit Value</i></p>	<p>There has been a positive trend in unit values for dates; the peak increase took place in 2008 with a rise of 24.92% and the peak drop took place in 2009 with a decrease of -1.81% in unit values.</p>																																		
<p><i>Is Palestine's Export Unit Value Supported by the Canada Market?</i></p>	<p>No – As of 2011 Palestine exports dates to world with an average unit price of \$6.750/ton but Palestine doesn't export to Canada. However, this price is comparable to some regional suppliers, as Israel exports to Canada at a unit price of \$4,980/ton, \$4,077/ton from Jordan, \$4,000/ton from Egypt and Lebanon.</p>																																		
<p><i>Top 10 Existing Suppliers to the Canada Market and Their World Market Shares</i></p>	<table border="1"> <thead> <tr> <th><u>Country</u></th> <th><u>Share in world exports (%)</u></th> <th><u>Share in Canada's imports (%)</u></th> </tr> </thead> <tbody> <tr> <td>USA</td> <td>4.2</td> <td>37</td> </tr> <tr> <td>Iran</td> <td>10.1</td> <td>21.9</td> </tr> <tr> <td>Tunisia</td> <td>26.5</td> <td>13.9</td> </tr> <tr> <td>China</td> <td>0</td> <td>9.2</td> </tr> <tr> <td>Saudi Arabia</td> <td>5.6</td> <td>3.9</td> </tr> <tr> <td>Mexico</td> <td>0.6</td> <td>3.8</td> </tr> <tr> <td>Israel</td> <td>10.8</td> <td>2.8</td> </tr> <tr> <td>Pakistan</td> <td>8</td> <td>2.3</td> </tr> <tr> <td>Algeria</td> <td>3.2</td> <td>1.9</td> </tr> <tr> <td>UAE</td> <td>4.3</td> <td>0.8</td> </tr> </tbody> </table>	<u>Country</u>	<u>Share in world exports (%)</u>	<u>Share in Canada's imports (%)</u>	USA	4.2	37	Iran	10.1	21.9	Tunisia	26.5	13.9	China	0	9.2	Saudi Arabia	5.6	3.9	Mexico	0.6	3.8	Israel	10.8	2.8	Pakistan	8	2.3	Algeria	3.2	1.9	UAE	4.3	0.8	
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<p><i>Suppliers (Among the Top-10) that Have Gained Canadian Market Share in the Last Year</i></p>	<p>USA (18%), Tunisia (17%), China (24%), Saudi Arabia (9%), Mexico (296%), Algeria (65%) and UAE (7%)</p>																																		
<p><i>MFN Tariff Applied by Canada</i></p>	<p>0%</p>																																		
<p><i>Best Possible Tariff Applied by Canada to Palestine</i></p>	<p>0%</p>																																		
<p><i>Best Possible Tariffs Applied by Canada to Top 10 Suppliers</i></p>	<p>USA (0%), Iran (94.29%), Tunisia (150%), China (15%), Saudi Arabia (0%), Mexico (0%), Israel (57.85%), Pakistan (25%), Algeria (30%) and UAE (0%)</p>																																		

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<p><i>Summary Assessment of Canada as a Market for Palestinian Exports of 080410</i></p>	<p>The Canadian market for fresh or dried dates has, in the last five years, shown strong growth in import share for years 2007 and 2011 (6.1%). The most recent growth in value of imports in 2011 was at a level of 9%, and the average growth for the last 5 years was almost 14%.</p> <p>Palestine is supplying to Canada with other regional suppliers. There is an opportunity to profit from Canada's growth in import shares for dates, and from the low duties (0%) applied on the export for dates.</p>	
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